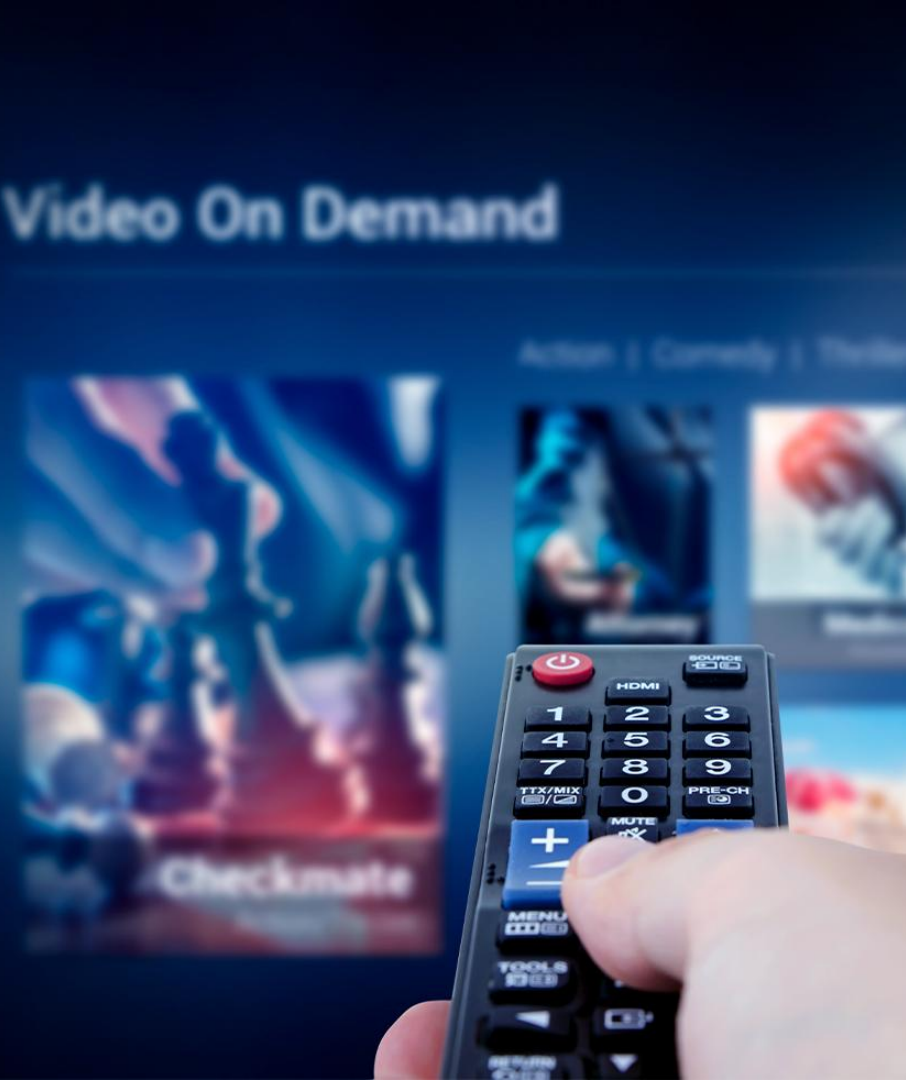




# An enterprise-grade Video Streaming Service

Host, store and manage your content efficiently

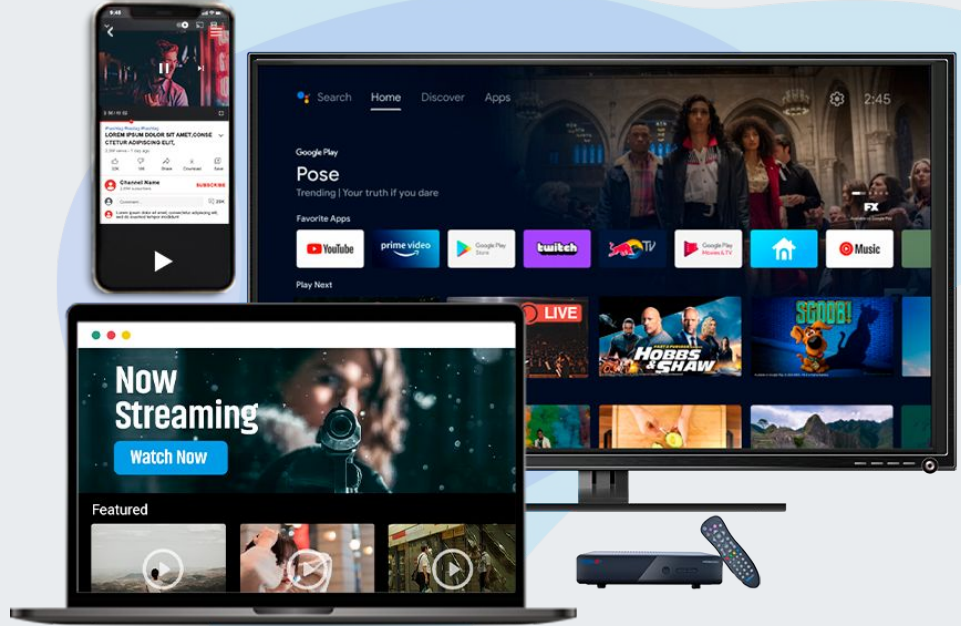


## Why a Video Hosting Platform?

- Online video is set to dominate the internet
- Online videos used as communication tool for marketing, support, help, training, education and so on
- Provides piracy protection
- Availability of online video across the globe

# Do more with Videos

- Host on website & Apps
- Share on social media platforms
- Communicate with consumers online & offline
- Power OOH experiences
- Build business around Video
- Monetize via Video
- Generate Leads



# Comparison



- Clutter with Ads
- No customization to the player



- Offers limited security



- Can change player colors only
- Highly focused on external streaming



- Frequent lags & long buffering time
- Non-accessible in certain countries



- Basic security
- Lack of mobile support
- No closed caption

# Introducing

## FLEX

An Audio and Video  
Streaming Solution



Supports Multi-format content



Seamless content delivery



Custom storage option



Zero downtime



24x7x365 support

# Enhance the Viewing Experience and Audience Engagement



## Video/Audio CMS

CMS for your streaming needs. Get a customizable player, manage video/audio files and power streaming apps using APIs



## Distribute Playlists

Run video/audio playlists across multiple screens and locations



## Social Sharing

Publish video/audio across social media, straight from the CMS

# About Muvi Flex

## What Muvi Flex has to offer?



Host, Store & Share Audio/Video



Unlimited Storage & Bandwidth



Cloud Based Auto-scaling Infrastructure:  
Supports unlimited concurrent Viewers



Easily Embed on Website & Apps:  
SEO Friendly



Protect via DRM and enterprise security  
features



Adaptive streaming: Supports all  
devices and browsers



No Coding Knowledge Required



Enterprise Ready

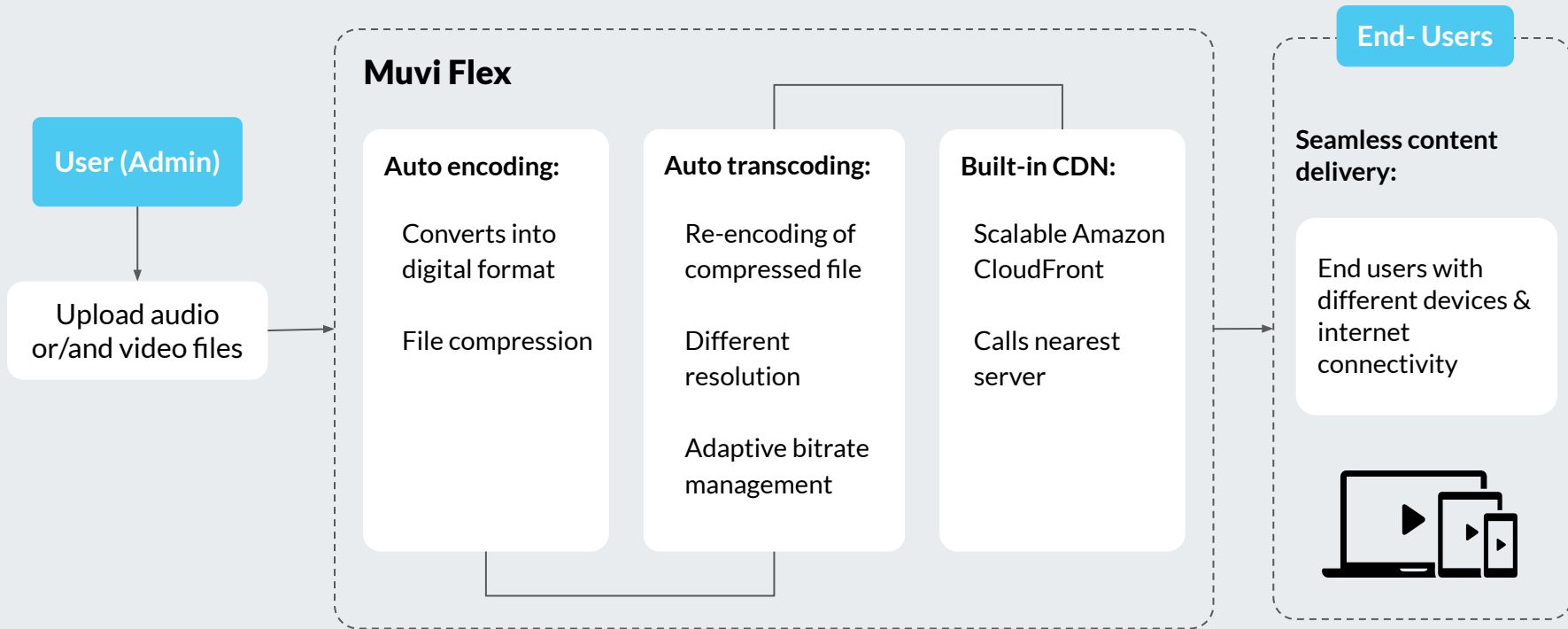


API's and SDKs



24x7x365 Support

# Muvi Flex Architecture





# Key Features and its Benefit



## Online video player

Customizable, auto-scalable and compatible across devices & browser



## Player SDK

Integrate with iOS and Android mobile & TV apps



## Social media integration

Publish your content directly on social media platforms



## Built-in CDN

Seamless content delivery across worldwide with high quality



## Encoding & Transcoding

Automatic conversion of content into multiple resolutions



## Industry-level DRM

Restrict unauthorized access to prevent digital infringement



## Geo-blocking

Control streaming access based on geographical locations

# A glimpse of Muvi Flex

[Help](#)

Manage Content

- Content Library
- Asset Library
- People Library
- Social Publish Destinations
- Manage Category
- Manage Playlist
- Content Settings
- Manage Geo Restriction
- Billing
- Player
- Admin
- Monetization

## Content Library

+ Add Content

🔍
☰

Content Name	Category	Type	Action
<p><b>Big-Bunny</b> File Name: Big_Buck_Bunny_Short_Film-1590568447...</p> <div style="display: flex; align-items: center; margin-top: 5px;"> <span style="border: 1px solid #ccc; padding: 2px 5px; margin-right: 5px;">🔄</span> <span>Change Video</span> </div>	Video	Video	<ul style="list-style-type: none"> <li> Preview</li> <li> Delete</li> <li> Edit</li> <li> Embed</li> <li> Manage Ads</li> <li> Related Content</li> <li> Add to playlist</li> </ul>
<p><b>Zen Music</b> File Name: Inspiring_And_Uplifting-1652424657379....</p> <div style="display: flex; align-items: center; margin-top: 5px;"> <span style="border: 1px solid #ccc; padding: 2px 5px; margin-right: 5px;">🔄</span> <span>Change Audio</span> </div>	Video	Audio	<ul style="list-style-type: none"> <li> Preview</li> <li> Delete</li> <li> Edit</li> <li> Embed</li> <li> Related Content</li> <li> Add to playlist</li> </ul>

Home / Manage Content / Content Library

[WWW.MUVI.COM/FLEX/](http://WWW.MUVI.COM/FLEX/)

10

[Manage Content](#)

- [Content Library](#)
- [Asset Library](#)**
- [People Library](#)
- [Social Publish Destinations](#)
- [Manage Category](#)
- [Manage Playlist](#)
- [Content Settings](#)
- [Manage Geo Restriction](#)
- [Billing](#)
- [Player](#)
- [Admin](#)
- [Monetization](#)

## Asset Library

[Home](#) / [Manage Library](#) / [Asset Library](#)

Videos Audios Images

Upload Video






Video	File Name	Properties	Action
	Big_Buck_Bunny_Short_Film-1590568447755.mp4	Resolution: 1280x720 Video bit rate: 1208 kb/s Frame rate: 30 fps Duration(hh:mm:ss.ms): 00:00:33 Bit rate: 1340 kb/s Audio bit rate: 128 kb/s FileSize: 101 MB Encoded: Yes	<a href="#">Delete</a> <a href="#">Manage Subtitle</a>

- Content Library
- Asset Library
- People Library
- Social Publish Destinations
- Manage Category
- Manage Playlist
- Content Settings
- Manage Geo Restriction
- 📄 Billing
- ▶ Player
- 🎓 Admin
- 📊 Monetization

## Playlist Library

[Home](#) / [Manage Content](#) / [Playlist Library](#)
[+ Add Playlist](#)



Playlist Name	Category	Type	Action
 Playlist 2	Audio	Audio	<a href="#">Edit</a> <a href="#">Delete</a>
 Playlist 2	Video	Video	<a href="#">Edit</a> <a href="#">Delete</a> <a href="#">Get HLS Stream</a>
 Playlist 1	Video	Video	<a href="#">Edit</a> <a href="#">Delete</a> <a href="#">Get HLS Stream</a>



# Pricing

**\$199/month +  
Infrastructure fee**

*\*Standard plan*

- No setup/configuration time/fee
- No contract. Cancel anytime
- Encoding & transcoding

**Start a Free Trial**

# Thank You!



[sales@muvi.com](mailto:sales@muvi.com)

[www.muvi.com](http://www.muvi.com)